



# The Broker: a novel

*D J Presson*

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## **The Broker: a novel** D J Presson

The Broker is a provocative look into the boardrooms, bedrooms and blowouts of the people and corporations that power the American insurance industry. Amidst the carnage of broken lives and decimated wealth suffered by countless Americans due to the high cost of health care, The Broker is the story of the deals and the decadence, and the cadre of individuals at the top of an industry reaping unimaginable profits. Dan Morton, the jet-setting President of Morton Insurance Advisors, a broker who will do anything to keep his clients happy, the competition at bay and the money rolling in. John Walter Andrews, the African-American CEO and Chairman of giant BFIC Insurance, an outsider with radical ideas brought in to turn around the money-hemorrhaging behemoth. As he fends off the Wall Street wolves snapping at his heels, he is threatened by an internal coup led by Katy Christopher, the beautiful and ambitious woman whose twenty-five year career at BFIC was steamrolled when she was passed up by the Board of Directors for the top spot. The ill-fated and idealistic Claire Parker, lured by Dan Morton to leave a successful career at BFIC to join the heady world of the broker business, only to have her high ideals crushed when she encounters a hostile and dysfunctional environment of burned-out brats. And the young and spirited Angela Abbott, a lowly BFIC employee toiling away in the background, whose future is dramatically changed the day Bill Deering walks into the office, and into her life. Engrossing and important, The Broker is full of characters you will not soon forget, and a must read for anyone who wants to understand the power and the wealth Americans have given this industry over our lives, our health and our future.

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