



Agile Excellence for Product Managers: A Guide to Creating Winning Products with Agile Development Teams

Greg Cohen

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Organizations are constantly struggling with complex development projects and are in search for a few, straightforward, and easy to learn methods to help deal with their problems. For this reason, more and more software companies are rapidly turning to Agile development to cope with fast changing markets, unknown or changing product requirements, borderless competition, and to solve complex problems. Yet little has been written to guide product managers through the transition in working with Agile teams and the numerous benefits that it affords.

'*Agile Excellence for Product Managers*' is a plain speaking guide on how to work with Agile development teams to achieve phenomenal product success. It covers the why and how of agile development (including Scrum, XP, and Lean,) the role of product management, release planning, release management, road mapping, creating and prioritizing a product backlog, documentation, product launches, organizational implications and more. It is a must read for product managers making the switch to Agile development as well as product owners and project managers looking for better ways to organize and lead in their companies.

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