



Rock stars, Spies and Scandals: The H-P Way

Richard Gibbs

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In August 2011, the Wall Street Journal ran a key article on Hewlett Packard: “From former CEO Carly Fiorina's spectacular flame-out, and former chairwoman Patricia Dunn's illegal spying scandal, to Mr. Hurd's alleged sex scandal that apparently didn't involve any sex at all, this sort of dysfunction has become "the H-P Way".” In *Rock Stars, Spies and Scandals: The HP Way*, Richard Gibbs sets out the trials and tribulations of HP over the last ten years, from Carly to Meg, and tries to determine whether vestiges of the original HP culture have survived.

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