



Technology in Context: Technology Assessment for Managers (Routledge Studies in the Management of Technology and Innovation)

Ernest Braun

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Technology in Context is a comprehensive and accessible analysis of technology assessment which defines and describes its role in the strategic management of firms. Subjects covered include:

- * the fundamental concepts required for the management of technology
- * the gathering of information in a firm to support strategic decisions on technology
- * technology assessment in the United States Congress
- * the wider social implications of technology
- * problems associated with technology, from the danger of environmental degradation to employment and skills.

Technology in Context is a complete introduction to the theory and methods of technology assessment as a tool of strategic management. It will be a useful book for all those interested in the management and social role of technology.

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