



Intellectual Property in the New Technological Age

Robert P. Merges, Peter S. Menell, Mark A. Lemley

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In the fifth edition of *Intellectual Property in the New Technological Age*, luminary authors Merges, Menell and Lemley continue to offer broad, accessible coverage of the full range of legal protections for intellectual property. Including seminal and cutting-edge cases and materials, this landmark casebook incorporates practice problems that encourage students to think like practitioners. Timely and forward thinking, the authors of *Intellectual Property in the New Technological Age* offer: - Complete coverage of basic and cutting-edge Intellectual Property law issues; - An excellent selection of cases and materials; - Practice problems that develop students' skills in applying the law; - A law and economics perspective; - Detailed treatment of new media issues, such as computer software; - An introduction to biotechnology and the latest legal developments in the Statutory and Case Supplement; - An Author Website with new cases and developments in IP law. Updated throughout, the Fifth Edition offers: - Revised patent materials that include the *Bilski* decision; - Changes in patentable subject matter, obviousness, and the law of willfulness; - New developments in digital copyright law and fair use; - Trademark chapter revised to include dilution, merchandising, Internet keywords, *Rescuecom v. Google*, and fair use Software cases newly integrated into main chapters.

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