



Globalization and the Cultures of Business in Africa: From Patrimonialism to Profit

Scott D. Taylor

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Can Africa develop businesses beyond the extractive or agricultural sectors? What would it take for Africa to play a major role in global business? By focusing on recent changes, Scott D. Taylor demonstrates how Africa's business culture is marked by an unprecedented receptivity to private enterprise. Challenging persistent stereotypes about crony capitalism and the lack of development, Taylor reveals a long and dynamic history of business in Africa. He shows how a hospitable climate for business has been spurred by institutional change, globalization, and political and economic reform. Taylor encourages a broader understanding of the mosaic of African business and the diversity of influences and cultures that shape it.

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