



# **Non-technological Innovations for Sustainable Transport: Four Transport Case Studies (SpringerBriefs in Applied Sciences and Technology)**

*Alexandra Hyard*

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Examining non-technological innovations for environmentally and socially-friendly transport, this book provides the reader with a better understanding of this often overlooked topic. It features four illustrative case studies, and presents a concise review of the core transport modes (road, rail and marine transport). Transport companies are compelled to innovate due to economic and environmental pressures, and the aim of these innovations is to improve fuel efficiency and ultimately to transform energy use in the transport sector. Whilst many of these innovations are technological, they can conversely be non-technological in nature. This book is intended for students and researchers interested in economics, environmental economics and economics of innovation. It also offers a useful resource to industry professionals interested in ecology and transport.

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